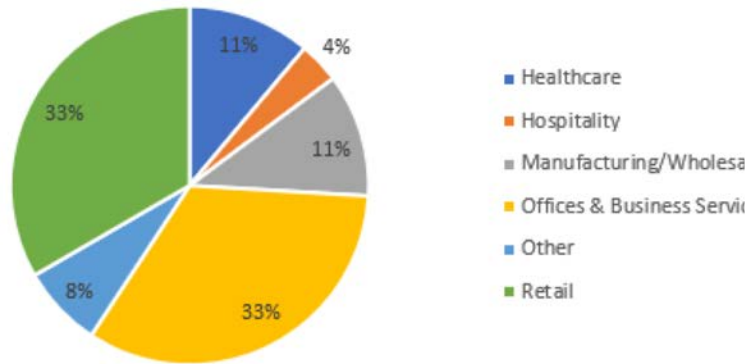


Business Survey Analysis

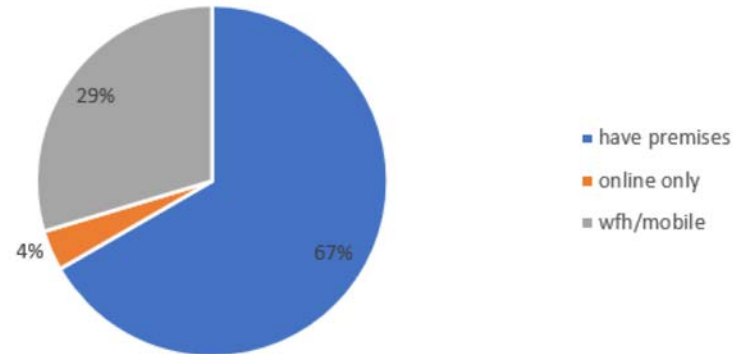
Nature of businesses



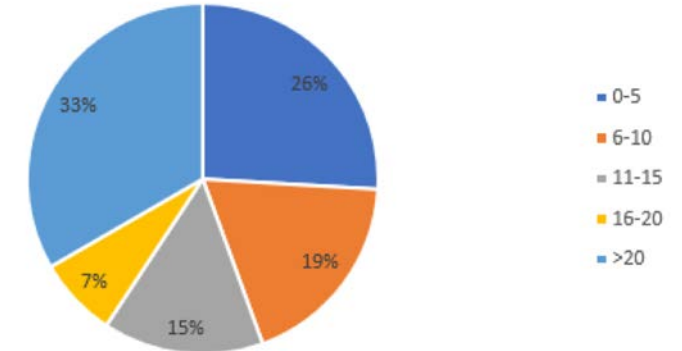
Type of business



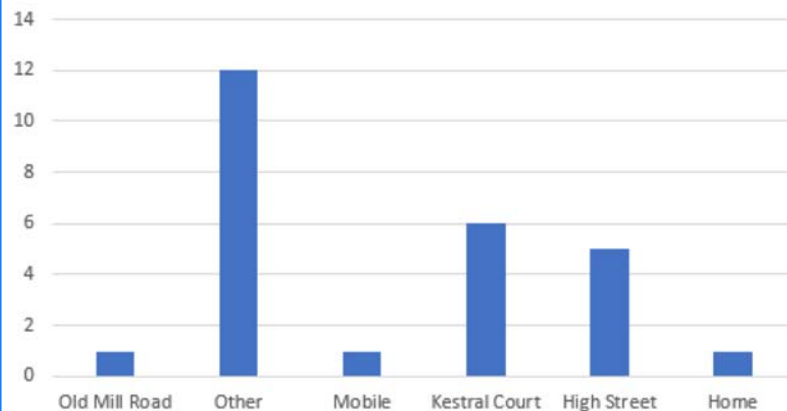
Business Premises



How long have you been in business



Business Locations

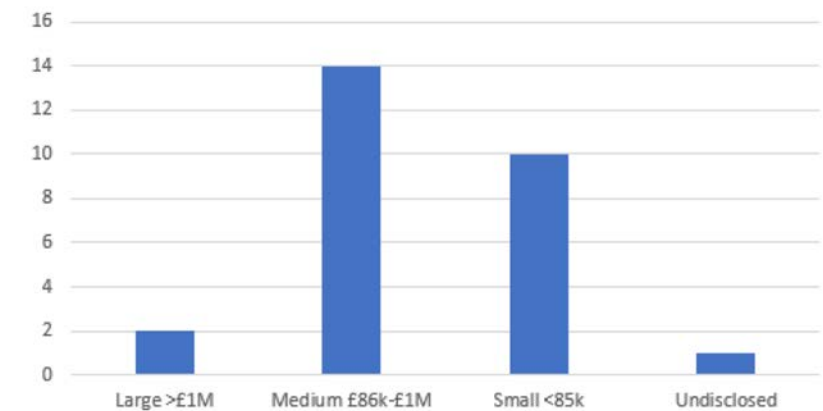


The survey was conducted across 27 businesses in the locality. The main types of businesses in Portishead are small to medium Retail and Offices/Business Services businesses. The majority have premises in Portishead across a variety of locations and are either 0-5 or over 20 years old.

Considerations:-

- Basis of selection for inclusion in survey and therefore whether results are deemed representative
- No standardised answers and not all questions asked/answered, so manual data cleanse and classifications to facilitate interpretation.

Approximate annual revenue / sales?

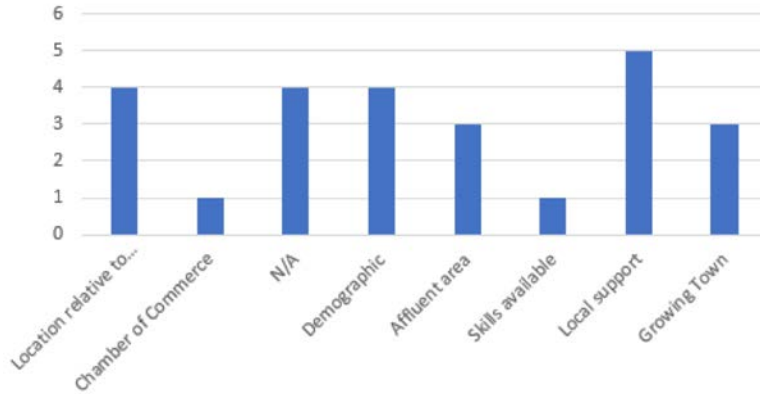


Business Survey Analysis

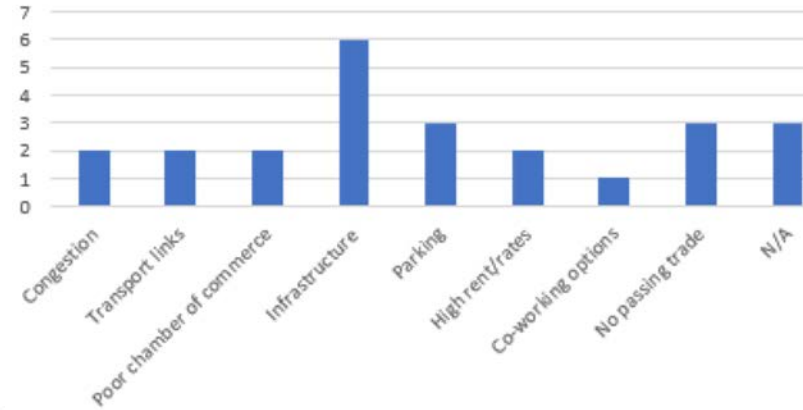
Running a business in Portishead



What businesses find helpful in Portishead

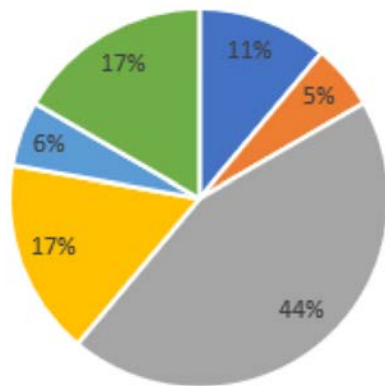


Challenges to working in Portishead



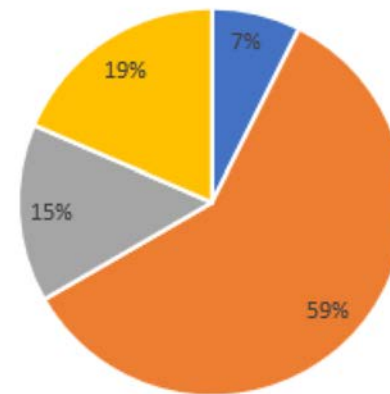
There are some factors that businesses find both helpful and a challenge in Portishead. The biggest challenge is local infrastructure and the most helpful factor is the level of local support.

Projects/Policies Businesses would like to see in the Neighbourhood Plan



- Commercial development
- Airport destinations
- Infrastructure/Railway
- Marketing
- Going green
- Business hub

Significant changes to premises planned



- N/A
- No
- Possibly
- Yes

Aligned to the challenges around infrastructure, the majority of businesses would like to see the Plan supporting Infrastructure improvements, with a notable proportion of respondents specifically referencing the Railway line.

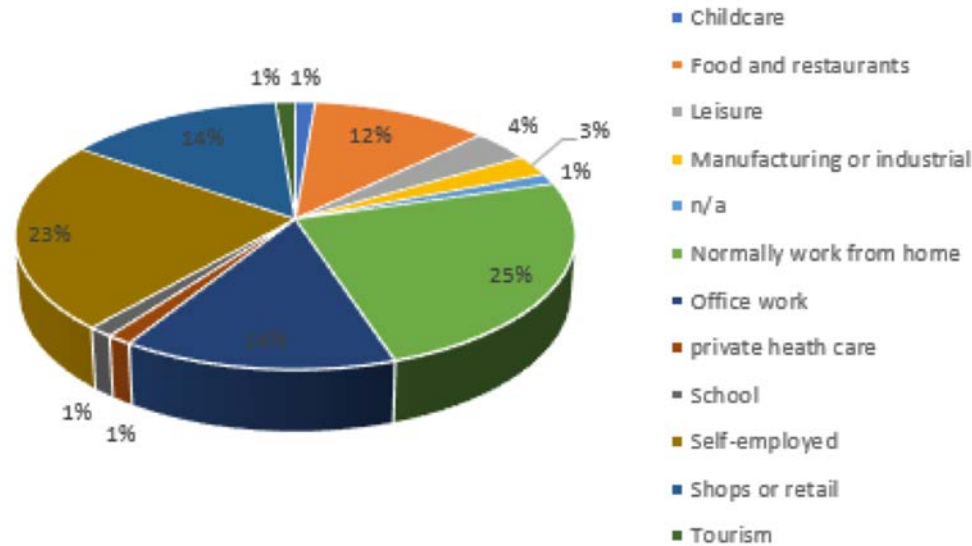
A significant number reference the high rent/rates in Portishead and the challenges of finding suitable premises. Shared office spaces receive a couple of mentions as potential solutions to this.

Commonplace Survey - Employment

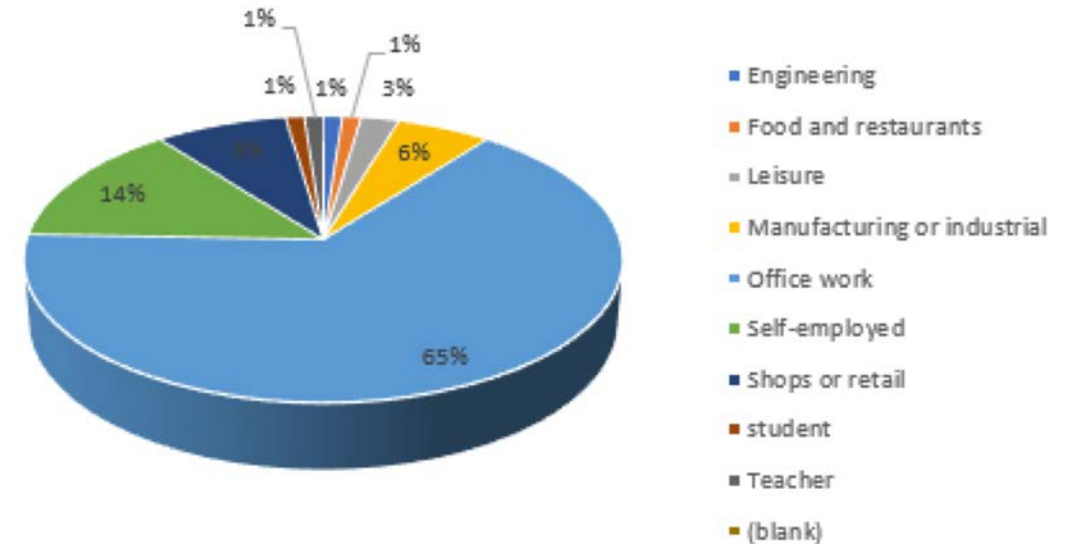
Employment Status



Employment types in Portishead



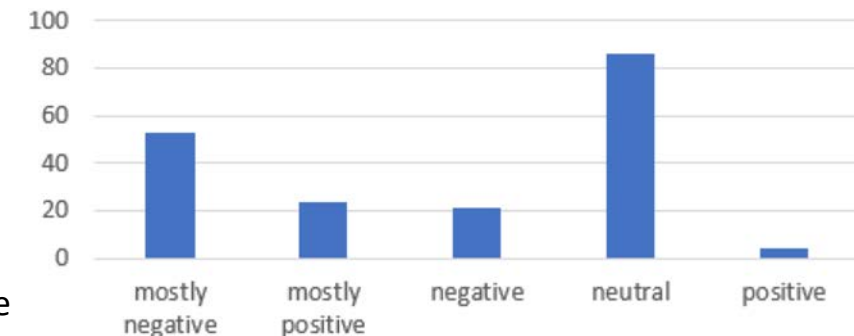
Employment types outside of Portishead



There were 189 responses to the survey and the split between those working locally in Portishead and those who commute elsewhere was broadly equal.

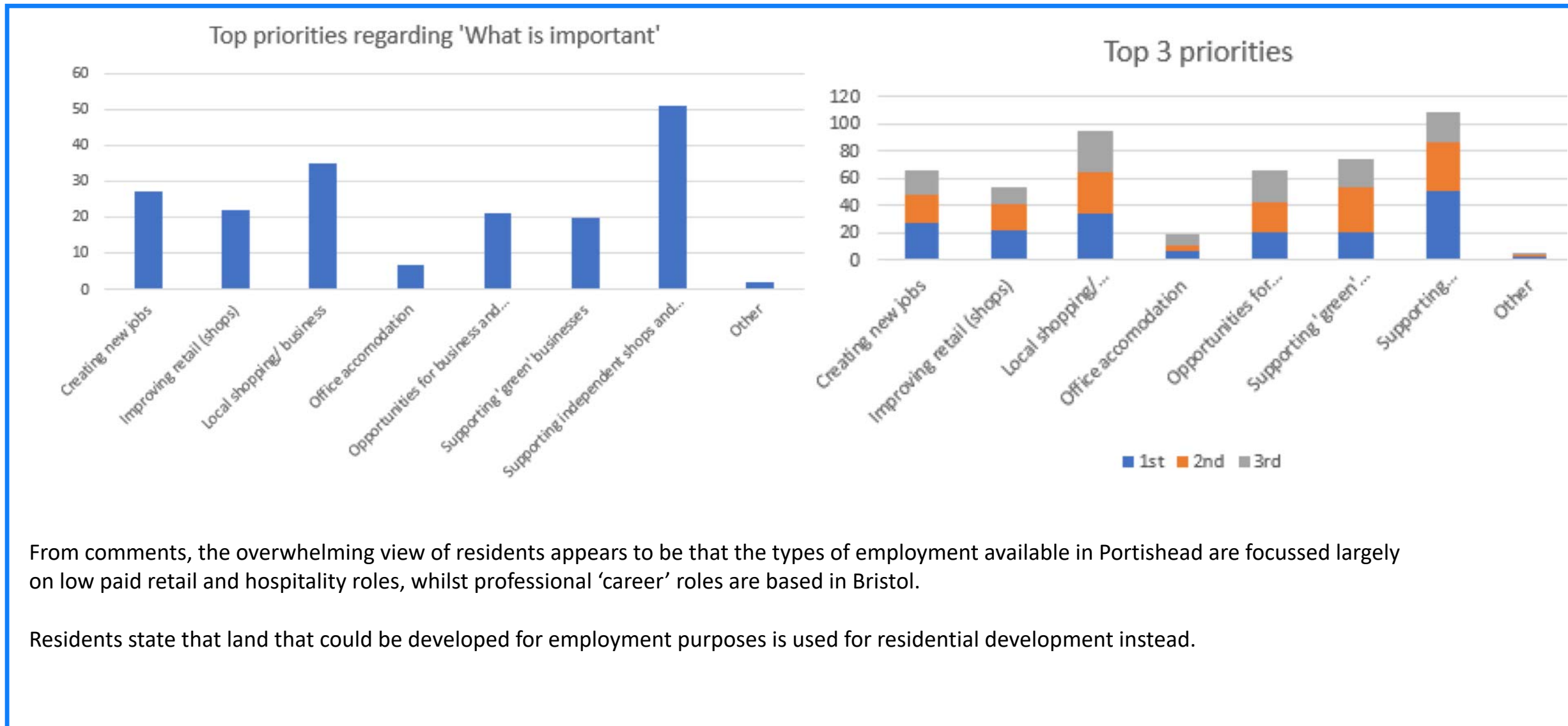
- Of those who work locally, the majority are homeworkers, self employed or work in Shops/retail. There is significant variation in the types of employment available in Portishead.
- Of those who work outside of Portishead, the vast majority are office workers.
- The majority of residents either feel somewhere between neutral and negative regarding the range of options Portishead has to offer.

How respondents feel about the range of opportunities Portishead has to offer



Commonplace Survey - Employment

Residents' priorities regarding what is important

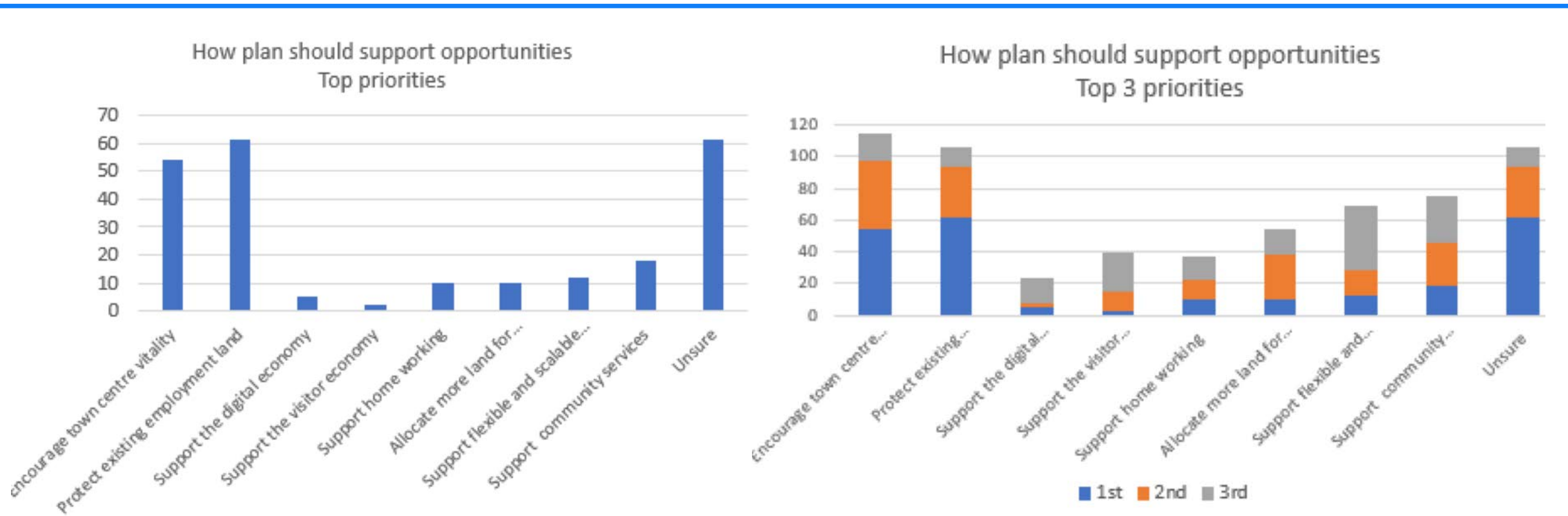


From comments, the overwhelming view of residents appears to be that the types of employment available in Portishead are focused largely on low paid retail and hospitality roles, whilst professional 'career' roles are based in Bristol.

Residents state that land that could be developed for employment purposes is used for residential development instead.

Commonplace Survey - Employment

How the Neighbourhood Plan should help



In line with residents' priorities for business, residents want the plan to drive focus on town centre vitality, protecting existing employment land.

There are also a significant number of residents who are unsure how the plan may help, but this may be interpreted to be more around their understanding of a Neighbourhood Plan.